



ASIA PACIFIC LEGAL INSTITUTE'S
2002 SUMMER INTELLECTUAL PROPERTY TRAINING PROGRAM

— **Curricula** —

Co-sponsored by
The Intellectual Property Law Program,
the George Washington University Law School; and
Graduate Institute of Technology and Innovation Management,
National Chengchi University, Taipei, Taiwan

*July 8 – July 28, 2002
Washington, D.C. & Boston, MA*

PROGRAM NOTES

Congratulations for being selected to be among a very prestigious group of intellectual property professionals! We wish you a very constructive stay during this training period.

The ASIA PACIFIC LEGAL INSTITUTE (APLI) is proud to have the Intellectual Property Law Program of the George Washington University Law School and the Graduate Institute of Technology and Innovation Management, National Chengchi University of Taiwan join us in co-sponsoring the *2002 Summer Intellectual Property Training Program*. To provide the highest quality of instructing, maximum exposure to current issues, and yet with the least cost to our participants, our curricula is designed to allow participants to engage in direct discussions with leading experts in the field, to access the state-of-the-art technology, and to observe the actual policy shaping process from the perspective of business, government and the academia.

The *APLI 2002 Summer Intellectual Property Training Program* begins on **Monday, July 8, 2002** in Washington, D.C. Participants must report to **Room B-505** (also known as the Faculty Conference Center), of the George Washington University Law School at **9:00 AM** (716 20th Street, N.W., Washington, D.C. 20052; telephone: (202) 994-6288 (Dean's Office and general information)). The program for the Washington, D.C. segment includes various subjects on the current intellectual property protection and technology transfer policy in the United States, and visits to key agencies and major law firms to make first-hand, on-site observations of the issues discussed. This entails meetings with senior officials and leaders in the American intellectual property community. Having successfully concluded this part of the course, participants will travel to Boston and attend a series of visits/lectures at the Massachusetts Institute of Technology. Having concluded the East Coast portion of the training, participants are invited to the University of Washington in Seattle, WA where another series of lectures and discussions on technology transfer and licensing will follow in the last week of the program. In addition, participants will conduct on-site visits to several key industry facilities to have further orientation of intellectual property management in the United States.

To accommodate our participants, the APLI has arranged with the George Washington University to make available on-campus housing facilities, *The Hall on Virginia Avenue* (2601 Virginia Avenue, N.W., Washington, D.C. 20052). All participants are required to stay on-campus and we strongly recommend that a participant does not engage in any activities that may adversely affect or hinder other program attendance. While in Seattle, participants will be staying at the *Haggett Hall*, University of Washington, Seattle, WA 98195. Note that APLI has arranged for complimentary breakfast of sorts in every morning in the classroom, from Monday to Friday, in Washington, D.C. Breakfasts and other meals in Seattle are covered by the purchasing of existing meal plans.

The tuition covers all courses and visits in Washington, D.C., Boston, MA and Seattle, Washington (but not the executive business program). Note that the tuition does not include registration fee, airfare, lodging, food, text materials, books, airfare, local transportation and other miscellaneous or incidental expenses. No enrollment is permitted unless and until all tuition and fees are paid in full. Note that tuition payment is non-refundable and non-transferable after *June 15, 2002*. Partial refund may be granted to participants (or their sponsoring organizations) who have duly notified APLI on or before that date of their cancellation or withdrawal, in whole or in part, from the program. The exact amount of refund shall be determined by APLI on a case-by-case basis.

Being selected to participate in this program is no guarantee for successful graduation. All participants are subject to a series of faculty and peer evaluation to determine his or her eligibility for graduation. Note that the rate of attendance is a critical factor in such consideration. Absence twice without cause or justification and prior consultation/notification shall be ground for immediate dismissal.

Provided herein is the program/curricula. For any inquiry or more information, please contact the APLI at (410) 290-8740 or by fax at (410) 290-9976. The mailing address of APLI is 7046 Cradlerock Farm Court, Columbia, MD 21045; our e-mail address is apli@apli.org. Your thoughts and comments are very appreciated.





THE ASIA PACIFIC LEGAL INSTITUTE'S
2002 SUMMER INTELLECTUAL PROPERTY TRAINING PROGRAM¹

July 8 ~ 28, 2002
Washington, D.C. and Boston, Massachusetts

— Curricula —

Saturday, July 6, 2002

- 06:45 PM *Arriving at Baltimore-Washington International Airport (United Airlines flight No. 852; bus pick-up at the airport)*
- 08:00 PM *Checking-in The Hall on Virginia Avenue, The George Washington University*
2601 Virginia Avenue, N.W., Washington, DC 20052; (202) 242-3500 (Director: Matthew Porter)

Sunday, July 7, 2002

- 10:00 AM ~ 11:30 AM *Program Orientation²*
Professor **Andy Y. Sun**, Executive Director, Asia Pacific Legal Institute (APLI)
- 12:00 PM ~ 01:30 PM *Lunch ("Cantonese Dim Sum")³*
Hunan Number One restaurant
3033 Wilson Boulevard, Arlington, VA 22201; (703) 528-1177
- 02:00 PM ~ 05:30 PM *Guided GWU Campus Tour and City tour of Washington, D.C.*
Tour guide services provided by the ROC Student Association

¹ Program details may be subject to change without prior notice.

² To be conducted at the **Capital Room**, 1st Floor, HOVA (HOVA). All participants are required to attend.

³ Group will take Metro rail from Foggy Bottom station to Clarendon station (Orange Line) immediately after the completion of orientation. Fare: US\$1.10 one way.

05:30 PM ~ 07:30 PM *TECRO Welcoming Dinner*⁴
 Fortune Star Restaurant, 5541 Nicholson Lane, Rockville, MD 20850; (301) 468-1168
 Host: Dr. **James Hsin-Hua Wu**, Director, Economic Division, and Dr. **Yaw-Nan Chen**, Director, Science Division, Taipei Economic and Cultural Representative Office (TECRO)

Monday, July 8, 2002⁵

09:15 AM ~ 09:30 AM *Opening/Welcoming Remarks*
 Professor **Michael K. Young**, Dean, The George Washington University Law School

09:30 AM ~ 11:00 AM *Introduction to the U.S. Legal and Intellectual Property System*
 Professor **Andy Y. Sun**, Executive Director, APLI

11:10 AM ~ 11:30 AM *Discussions*⁶

02:00 PM ~ 03:30 PM *Current U.S. Biotechnology Patent Law and Practice*
Robert A. Armitage, Esq., Vice President and General Patent Council, Lilly Research Laboratories; Former President, American Intellectual Property Law Association (AIPLA)

03:40 PM ~ 04:00 PM *Discussions*

06:00 PM ~ 08:45 PM *Welcoming Reception and Dinner*⁷
 Sequoia Restaurant of Georgetown, The State Room, 3000 K Street, N.W., Washington, D.C. 20007, (202) 333-3011
 Host: **Asia Pacific Legal Institute**

Tuesday, July 9, 2002

09:30 AM ~ 11:00 AM *The Fundamentals and Strategies of Patent Enforcement*
Michael D. Kaminski, Esq., Partner, Foley & Lardner, Washington, D.C.

⁴ Business attire. Group will meet and take bus in front of The Hall of Virginia Avenue at **5:00 PM**. Bus will pick everyone up from the restaurant at 7:40 PM.

⁵ For July 8 and 9, 2002, all classes will be conducted at **Room B-505**, also known as the **Faculty Conference Center**, located on the fifth floor of the Burns Law Library Building, 716 20th Street, N.W., Washington, DC 20052. Electricity power plugs will be provided for computer usage, but there will be *no* Internet access. Please ask for permission before audio taping any lecture. Breakfast will be served every morning as of 8:40 AM outside of classroom. Note that no food and beverages are allowed inside the classroom.

⁶ Refreshment will be served during each morning break. Both refreshment and snacks will be served during the afternoon break.

⁷ Participants will meet at **5:30 PM** at the HOVA lobby then walk over to and from the restaurant together.

11:10 AM ~ 11:30 AM *Discussions*

02:00 PM ~ 03:30 PM *Electronic Search Tools and Intellectual Property Information Resources*

Host: **Leonard Klein**, Esq., Research Librarian, The George Washington University Law Library

03:40 PM ~ 04:00 PM *Discussions*

Wednesday, July 10, 2002⁸

09:30 AM ~ 12:00 PM *Visit United States Court of Appeals for the Federal Circuit: Case Briefing and Observation of Oral Argument (Group 1)*⁹

717 Madison Place, N.W., Washington, D.C. 20439

Host: The Honorable **Randall R. Rader**, Circuit Judge

02:00 PM ~ 03:30 PM *Legal Protection of Computer Software*

Professor **Andy Y. Sun**, APLI

03:40 PM ~ 04:00 PM *Discussions*

Thursday, July 11, 2002

09:30 AM ~ 11:30 AM *General Forum/Roundtable Discussions (1)*

02:00 PM ~ 04:00 PM *Challenges and Opportunities for Taiwan's Bilateral Trade and Technology Issues with the U.S.: A Penal Discussion*

Dr. **Yaw-Nan Chen**, Director, Science Division, Taipei Economic and Cultural Representative Office in the United States (TECRO)

Dr. **James H. Wu**, Director, Economic Division, TECRO

Friday, July 12, 2002

09:30 AM ~ 12:00 PM *Visit United States Court of Appeals for the Federal Circuit: Case Briefing and Observation of Oral Argument (Group 2)*¹⁰

717 Madison Place, N.W., Washington, D.C. 20439

Host: The Honorable **Randall R. Rader**, Circuit Judge

⁸ Unless indicated other wise, as of July 10, 2002, all Washington, D.C. classes will be held at **Room S-210 (Stuart Hall), The George Washington University Law School** (2013 G Street, N.W., Washington, D.C. 20052). The Program Office is located at **Room S-410, Stockton Hall**, (202) 994-9855 during this period.

⁹ Bus will pick up Group 1 in front of HOVA at **9:00 AM**. Group 2 will meet at the classroom and engage in case discussions with teaching assistants and present their individual study evaluation reports during the same time.

¹⁰ Bus will pick up Group 2 in front of HOVA at **9:00 AM**. Group 1 will meet at the classroom and engage in case discussions with teaching assistants and present their individual study evaluation reports during the same time.

02:00 PM ~ 03:00 PM *Technology Policy in the Bush Administration*
Benjamin H. Wu, Esq., Deputy Undersecretary for technology,
U.S. Department of Commerce

03:15 PM ~ 05:00 PM *Case Studies and Group Reports*

Saturday ~ Sunday, July 13 ~14, 2002

*Tour to New York City, NY or Elsewhere (optional participation)*¹¹

Monday, July 15, 2002

09:30 AM ~ 11:00 AM *Patent Claim Interpretation and Infringement*
Professor **Andy Y. Sun**, APLI

11:10 AM ~ 11:30 AM *Discussions*

01:00 PM ~ 04:30 PM *Visit the United States Patent and Trademark Office*¹²
Room 912, 2121 Crystal Drive, Arlington, VA 22215 (Crystal Park
Two Building); (703) 305-9300 ext. 104
Host: **Elaine Wu**, Esq., Attorney Advisor, Office of International
and Legislative Affairs (OLIA)

Tuesday, July 16, 2002

09:30 AM ~ 11:00 AM *An American Perspective of Global Intellectual Property Protection*
The Honorable **Bruce A. Lehman**, President, International
Intellectual Property Institute; former Commissioner, U.S. Patent
and Trademark Office

11:10 AM ~ 11:30 AM *Discussions*

12:30 PM ~ 01:20 PM *Special Brownbag Lecture: Patent Import Infringement and the
Section 337 Process*
Jeffrey R. Whieldon, Esq., Supervisory Attorney, Office of Unfair
Import Investigations, U.S. International Trade Commission

02:00 PM ~ 04:30 PM THE ARNOLD & PORTER LECTURES¹³

¹¹ This tour package is arranged and chartered by the Lotus Tours, Inc. All questions concerning the tour arrangement should be directed to the travel agency. Contact: Mr. **Jimmy Cheng**, 932 Hungerford Drive, Suite 12-B, Rockville, Maryland 20850; (301) 424-8400 or (888) 665-6887).

¹² Bus pick-up in front of the HOVA and depart at **12:30 PM**.

¹³ Class will be conducted at the law offices of Arnold & Porter, 555 12th Street, N.W., Washington, DC 20004; (202) 942-5000. Everyone will take Metro rail to Metro Center station and have lunch at The

Topics and Speakers:

*International Intellectual Property Protection Management***Scott A. Chambers**, Esq. Counsel*The Hatch-Waxman Act and Its Impact on Pharmaceutical Patents***Timothy C. Bickham**, Esq. Counsel03:40 PM ~ 04:00 PM *Discussions***Wednesday, July 17, 2002**09:30 AM ~ 11:00 AM *Written Description and Patentability of Biotechnology*Professor **Lawrence M. Sung**, University of Maryland School of Law11:10 AM ~ 11:30 AM *Discussions*02:00 PM ~ 03:30 PM *Visit the U.S. Copyright Office: Briefing on the U.S. Copyright Policies and Latest Developments*¹⁴Room LM-403, Madison Building, Library of Congress, 1st Street & Independence Avenue, N.E., Washington, DC 20540¹⁵Host: **Marybeth Peters**, Esq., Register of Copyrights03:45 PM ~ 04:30 PM *Tour of the Library of Congress (Main Reading Room, Thomas Jefferson Building) (optional)***Thursday, July 18, 2002**09:30 AM ~ 11:30 AM *General Forum/Roundtable Discussions (2)*¹⁶02:00 PM ~ 03:30 PM *Electronic Signature and E-Commerce Transactions*Professor **Lee A. Hollaar**, School of Computing, University of Utah, UT¹⁷03:40 PM ~ 04:00 PM *Discussions***Friday, July 19, 2002**09:30 AM ~ 10:50 AM *International Copyright Protection and the Digital Agenda*

Shops/National Press Building right after the end of the morning session.

¹⁴ Bus will make pickup in front of the Stuart Hall at **1:30 PM** and in front of Jefferson Building, The Library of Congress at **4:30 PM** for return trip.¹⁵ Actual lecture/briefing will be held at Room LM-414.¹⁶ Case studies and group reports will be conducted. Individuals may also be selected to offer their learning/progress report.¹⁷ Professor Hollaar will also discuss the on-going Microsoft antitrust case.

Michael N. Schlesinger, Esq., Counsel, Smith & Metalitz; Vice President, International Intellectual Property Alliance

11:00 AM ~ 11:30 AM *Discussions*

Noon ~ 01:30 PM *Lunch on Capitol Hill*¹⁸
Senate Dinning Room

02:00 PM ~ 04:00 PM *Senatorial Briefing: U.S. Legislative Agenda on Intellectual Property Issues and the Global Trend* (Room 224/226, Dirksen Senate Office Building; (202) 224-5225)¹⁹

Host: **Makan Deliahim**, Esq., Staff Director and Chief Counsel (Republican Party), Committee of the Judiciary, U.S. Senate

05:00 PM ~ 06:30 PM *The Venable Reception*

Venable, Beatjer, Howard & Civiletti^{LLP}, 1201 New York Avenue, N.W., Suite 1000, Washington, DC 20005-3917; (202) 216-8011

Host: **Gary M. Hnath**, Esq., Partner

Saturday, July 20, 2002

11:00 AM ~ 01:30 PM *Cruise on the Potomac River: The Odyssey III*²⁰

Brunch buffet and live music band

Host: **ASIA PACIFIC LEGAL INSTITUTE**

Monday, July 22, 2002

09:30 AM ~ 11:00 AM *The Anatomy of A Patent Litigation*

Timothy R. DeWitt, Esq., Partner, Shanks & Herbert

11:10 AM ~ 11:30 AM *Discussions*

02:00 PM ~ 04:00 PM *Intramural Licensing Process at the National Institute of Health*

Mr. **Theodore J. Roumel**, Assistant Director for Management and operations, Office of Technology Transfer

¹⁸ Bus pickup in front of the Stuart Hall at **11:30 AM**. Lunch on your own but the group will stay together.

¹⁹ The group will ride the Congressional subway system and walk together to the Senate Judiciary Committee hearing room immediately after lunch. A short, guided congressional tour will follow the formal presentations.

²⁰ All participants are invited. Bus pick-up in front of HOVA at **10:30 AM**. For those who miss the bus pick-up, please arrive at the *Gangplank Marina* (6th and Water Streets, S.W., Washington, D.C.) on or before **10:45 AM**. Dress is casual. The cruise begins at noon promptly and ends at 1:30 PM. The *Gangplank Marina* is accessible by taking the green line Metro to Waterfront stop and then walk due west on M Street, S.W., one block and a half down. Bus pickup at the conclusion of the cruise to take everyone back to HOVA.

Tuesday, July 23, 2002²¹

- 09:30 AM ~ 11:00 AM *Visit Celera Corporation*
45 West Gude Drive, Rockville, MD 20850; (240) 453-3628
Host: **Lin Sun-Hoffman**, Esq., Managing Patent Counsel
- 11:00 AM ~ 11:30 AM *Discussions*
- 02:00 PM ~ 03:30 PM *Corporate Biotechnology Patent Management*
Dr. **Kening Li**, Counsel, Corwell & Moring^{LLP}; former Senior Counsel, Dupont Legal
Intellectual Property and Antitrust Issues
James McKeown, Esq., Partner, Corwell & Moring^{LLP}; former President, District of Columbia Bar Association
- 03:40 PM ~ 04:00 PM *Discussions*
- 05:15 PM ~ 10:30 PM *Dinner at Obrycki's Crab House ("The Maryland Crab Feast") and Major League Baseball Game (Baltimore Oriole v. Toronto Blue Jays)*²²
1727 East Pratt Street, Baltimore, MD; (410) 732-6399

Wednesday, July 24, 2002

- 09:30 AM ~ 11:30 AM THE FINNEGAN HENDERSON LECTURES²³
1st Floor, 1300 I Street, N.W., Washington, D.C. 20025; (202) 408-4000
Host: **David W. Hill**, Esq., Partner, Finnegan, Henderson, Farabow, Garrett & Dunner^{LLP}, Washington, DC; Chairman, International and Foreign Law Committee, AIPLA
- Noon ~ 01:30 PM *Luncheon at the Franklin Square Club*^{LLP24}
1300 I Street, N.W., Washington, D.C. 20025
Host: **David W. Hill**, Esq.
- 02:00 PM ~ 03:30 PM *Washington, D.C. Courses Segment Evaluation*²⁵
Professor **Andy Y. Sun**, APLI

²¹ Bus pick-up in front of HOVA at **8:30 AM**. There will be no returning to HOVA until the conclusion of the day's activities.

²² Bus pick-up right at the conclusion of the afternoon session. Bus pick-up in front of the Obrycki's restaurant immediately after the conclusion of the meal to go to the Camden Yard Oriole Park. At the conclusion of the game, bus will pick up at the gate on Russell Street and return to the residence.

²³ Classes of these lectures will be conducted at the law office of Finnegan, Henderson, Farabow, Garrett & Dunner^{LLP}, 3rd Floor, 1300 I Street, N.W., Washington, DC 20025.

²⁴ There will be no bus pickup after lunch. Everyone is required to return to the classroom **before 2:00 PM** and can do so by riding the Metro rail.

²⁵ To be conducted at the GW Law School classroom, Stuart Hall Room S-210.

Thursday, July 25, 2002

- 06:30 AM *Bus Pick-up/Depart Washington, D.C.*
(United Airlines flight 1764, plane departing time: 9:20 AM)
- 10:45 AM *Arrive Boston Logan International*
Bus pick-up (by Boston Coach, contact: Ms. Jen Callari, (888) 735-5038)
- 12:00 PM *Hotel Check-in*
Boston Cambridge Marriott Hotel, 2 Cambridge Center, Cambridge, MA 02142; (617) (617) 494-6600, (fax)(617) 494-0036
- 06:30 PM *Dinner Banquet*²⁶
Legal Seafoods Restaurant, 5 Cambridge Center, Cambridge, MA 02142; (617) 864-3400
Host: Professor **Andy Y. Sun**, APLI

Friday, July 26, 2002

- 08:30 AM ~ 09:00 AM *Introduction to Industrial Liaison Program (ILP), MIT*
292 Main Street, Building E38-500; (617) 253-0416
Host: Dr. **Anthony C.E. St. George**, Industrial Liaison Officer
- 09:00 AM ~ 10:15 AM *Visit Biotechnology Process Engineering Center (BPEC), MIT*
Building 56-402, 77 Massachusetts Avenue, Cambridge, MA 02139; (617) 253-0805
Host: **Jean-Francois P. Hamel**, Lecturer and Research Engineer, Department of Chemical Engineering, MIT
- 10:30 AM ~ 11:30 AM *Visit Artificial Intelligence Laboratory, MIT*
- 02:30 PM ~ 04:00 PM *Visit and lecture at the Technology Licensing Office, Massachusetts Institute of Technology*
5 Cambridge Center, Kendall Square, Room NE25-230, Cambridge, MA 02142; (617) 253-6966
Leveraging Intellectual Property Strategies to Achieve Sustainable Competitive Advantage
Mr. **Stephen Brown**, Chemicals and Materials Technology Licensing Officer, Massachusetts Institute of Technology

Saturday, July 27, 2002²⁷

²⁶ All participants will meet at the lobby of the Boston Cambridge Marriott Hotel at **6:00 PM** and walk over to the restaurant. Business attire please.

²⁷ The 2002 APLI Summer Intellectual Property Training Program officially ends as of the conclusion of

08:00 AM *Complete hotel checkout*

08:30 AM *Bus Pick-up: from front gate of Cambridge Marriott Hotel*
(by Boston Coach, contact: Ms. Jen Callari, (888) 735-5038)

11:16 AM *Flight to Seattle, WA: United Airlines flight No. 1185/401*
(Depart from Boston Logan International Airport via Denver)

02:07 PM *Arrive Seattle-Tacoma International Airport/check in Haggett Hall,*
University of Washington

Sunday, July 28, 2002

09:00 AM ~ 6:00 PM *City tour of Seattle (on your own)*

Monday, July 29, 2002

University of Washington Training Program Begins



the Boston segment. From this point on, the training program will transit to Phase II at the University of Washington.