



ASIA PACIFIC LEGAL INSTITUTE'S  
**2001 SUMMER INTELLECTUAL PROPERTY TRAINING PROGRAM**

— **Curricula** —

Co-sponsored by  
The Intellectual Property Law Program,  
the George Washington University Law School; and  
Graduate Institute of Technology and Innovation Management,  
National Chengchi University, Taipei, Taiwan

*July 5 – July 20, 2001  
Washington, D.C. & Boston, MA*

## PROGRAM NOTES

Congratulations for being selected to be among a very prestigious group of intellectual property professionals! We wish you a very constructive stay during this training period.

The ASIA PACIFIC LEGAL INSTITUTE (APLI) is proud to have the Intellectual Property Law Program of the George Washington University Law School and the Graduate Institute of Technology and Innovation Management, National Chengchi University of Taiwan join us in co-sponsoring the *2001 Summer Intellectual Property Training Program*. To provide the highest quality of instructing, maximum exposure to current issues, and yet with the least cost to our participants, our curricula is designed to allow participants to engage in direct discussions with leading experts in the field, to access the state-of-the-art technology, and to observe the actual policy shaping process from the perspective of business, government and the academia.

The *APLI 2001 Summer Intellectual Property Training Program* begins on **Thursday, July 5, 2001** in Washington, D.C. Participants must report to **Room H-105** (also known as the New Moot Court Room), of the George Washington University Law School at **9:00 AM** (2000 G Street, N.W., Washington, D.C. 20052; telephone: (202) 994-6288 (Dean's Office and general information)). The program for the Washington, D.C. segment includes various subjects on the current intellectual property protection and technology transfer policy in the United States, and visits to key agencies and major law firms to make first-hand, on-site observations of the issues discussed. This entails meetings with senior officials and leaders in the American intellectual property community. Having successfully concluded this part of the course, participants will travel to Boston and attend a series of visits/lectures at the Massachusetts Institute of Technology. Having concluded the East Coast portion of the training, participants are invited to the University of Washington in Seattle, WA where another series of lectures and discussions on technology transfer and licensing will follow in the last week of the program. In addition, participants will conduct on-site visits to several key industry facilities to have further orientation of intellectual property management in the United States.

To accommodate our participants, the APLI has arranged with the George Washington University to make available on-campus housing facilities, the *Madison Hall* (736 22<sup>nd</sup> Street, N.W., Washington, D.C. 20052). All participants are required to stay on-campus and we strongly recommend that a participant does not engage in any activities which may adversely affect or hinder his or her program attendance. While in Seattle, participants will be staying at the *Hanse Hall*, University of Washington, Seattle, WA 98195. Note that APLI has arranged for complimentary breakfast of sorts in every morning in the classroom, from Monday to Friday, in Washington, D.C. Breakfasts and other meals in Seattle are covered by the purchasing of existing meal plans.

The tuition covers all courses and visits in Washington, D.C., Boston, MA and Seattle, Washington. Note that the tuition does not include registration fee, airfare, lodging, food, text materials, books, airfare, local transportation and other miscellaneous or incidental expenses. No enrollment is permitted unless and until all tuition and fees are paid in full. Note that tuition payment is non-refundable and non-transferable after *June 15, 2001*. Partial refund may be granted to participants (or their sponsoring organizations) who have duly notified APLI on or before that date of their cancellation or withdrawal, in whole or in part, from the program. The exact amount of refund shall be determined by APLI on a case-by-case basis.

Being selected to participate in this program is no guarantee for successful graduation. All participants are subject to a series of faculty and peer evaluation to determine his or her eligibility for graduation. Note that the rate of attendance is a critical factor in such consideration. Absence twice without cause or justification and prior consultation/notification shall be ground for immediate dismissal.

Provided herein is the program/curricula. For any inquiry or more information, please contact the APLI at (410) 290-8740 or by fax at (410) 290-9976. The mailing address of APLI is 7046 Cradlerock Farm Court, Columbia, MD 21045; our e-mail address is [apli@apli.org](mailto:apli@apli.org). Your thoughts and comments are always appreciated.





THE ASIA PACIFIC LEGAL INSTITUTE'S  
2001 SUMMER INTELLECTUAL PROPERTY TRAINING PROGRAM<sup>1</sup>

*July 5 — 20, 2001*  
*Washington, D.C. & Boston, Massachusetts*

— Curricula —

***Monday, July 2, 2001***

- 06:22 PM *Arriving at Baltimore-Washington International Airport (bus pick-up at the airport)*
- 08:00 PM *Checking-in Madison Hall, The George Washington University  
736 22<sup>nd</sup> Street, N.W., Washington, D.C. 20052; (202) 242-1600*

***Tuesday, July 3, 2001***

- 09:30 AM ~ 10:30 AM *Program Orientation*  
Professor **Andy Y. Sun**, Executive Director, Asia Pacific Legal Institute (APLI)
- 11:00 AM ~ 05:00 PM *City tour of Washington, D.C. (on your own, no host tour)*
- 07:00 PM ~ 09:00 PM *Dinner*<sup>2</sup>  
China Garden Restaurant, 1100 Wilson Boulevard, Arlington, VA 22209; (703) 525-5317  
Host: Mr. **James Wu**, Director, Economic Division, Taipei Economic and Cultural Representative Office (TECRO)

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<sup>1</sup> Program details may be subject to change without prior notice.

<sup>2</sup> Business attire. Group will meet and take Metro from the Foggy Bottom Station stop at **6:30 PM**.

**Wednesday, July 4, 2001**

06:10 PM *Bus pick-up in Front of the Madison Hall*

06:30 PM ~ 08:45 PM *Welcoming Dinner*  
Sequoia Restaurant of Georgetown, Mezzanine Level, 3000 K Street, N.W., Washington, D.C. 20007, (202) 333-3011  
Host: **Asia Pacific Legal Institute**

09:00 PM ~ 09:50 PM *National Day Fireworks/Celebration*  
The Mall of the Capital

**Thursday, July 5, 2001**<sup>3</sup>

09:30 AM ~ 11:00 AM *Introduction to the U.S. Legal and Intellectual Property System*  
Professor **Andy Y. Sun**, Executive Director, APLI

11:10 AM ~ 11:30 AM *Discussions*

02:30 PM ~ 04:00 PM *Electronic Search Tools and Intellectual Property Information Resources*  
Host: **Leonard Klein**, Esq., Research Librarian, The George Washington University Law Library

04:10 PM ~ 04:30 PM *Discussions*

**Friday, July 6, 2001**

09:30 AM ~ 10:20 AM *Overcoming the Perils and Pitfalls of Global Clearance of Trademark*  
**Nancy Lutz**, Esq., Senior Counsel, Pennie & Edmonds <sup>LLP</sup>, Washington, DC

10:30 AM ~ 11:00 AM *Discussions*

02:00 PM ~ 03:20 PM *Licensing Negotiations for Technology Transfer: A Practical Approach*  
**Timothy C. Bickham**, Esq., Counsel, Arnold & Porter, Washington, DC

03:30 PM ~ 04:00 PM *Discussions*

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<sup>3</sup> Unless indicated other wise, all Washington, D.C. classes will be held at **Room H-105** (the New Moot Court Room), George Washington University Law School (2000 G Street, N.W., Washington, D.C. 20052). Breakfast will be served every morning as of 8:40 AM in the same classroom.

**Saturday~ Sunday, July 7~8, 2001**

*Tour to New York City, NY or Elsewhere (optional)*<sup>4</sup>

**Monday, July 9, 2001**

09:30 AM ~ 11:00 AM *The Fundamentals and Strategies of Patent Enforcement*  
**Michael D. Kaminski**, Esq., Partner, Foley & Lardner, Washington, D.C.

11:10 AM ~ 11:30 AM *Discussions*

02:00 PM ~ 02:50 PM *Current U.S. Biotechnology Patent Law and Practice*  
**Robert A. Armitage**, Esq., Vice President and Chief Patent Council, Lilly Research Laboratories; Former President, American Intellectual Property Law Association (AIPLA)

03:00 PM ~ 03:30 PM *Discussions*

**Tuesday, July 10, 2001**

09:30 AM ~ 10:20 AM *Current Patent Litigations Concerning the U.S. Patent and Trademark Office*  
**John M. Whealan**, Esq., Solicitor and Deputy General Counsel, U.S. Patent and Trademark Office

10:30 AM ~ 11:00 AM *Discussions*

02:00 PM ~ 03:30 PM *Technology Commercialization in the United States: Development and Trend*  
**Benjamin H. Wu**, Esq., Counsel, Subcommittee on Technology, U.S. House of Representatives

03:40 PM ~ 04:00 PM *Discussions*

**Wednesday, July 11, 2001**

09:30 AM ~ 11:30 AM *Visit and Lecture at the United States Patent and Trademark Office*<sup>5</sup>  
Room 912, 2121 Crystal Drive, Arlington, VA 22215 (Crystal Park Two Building); (703) 305-9300 ext. 104  
Host: **Elaine Wu**, Esq., Attorney Advisor, Office of International and Legislative Affairs (OLIA)

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<sup>4</sup> This tour package is arranged and chartered by the Lotus Tours, Inc. All questions concerning the tour arrangement should be directed to the travel agency. Contact: Mr. **Jimmy Huang**, 932 Hungerford Drive, Suite 12-B, Rockville, Maryland 20850; (301) 424-8400 or (888) 665-6887).

<sup>5</sup> Bus pick-up in front of the Madison Hall and depart at **9:00 AM**.

Noon ~ 01:30 PM *Lunch on Capitol Hill*<sup>6</sup>  
Senate Dinning Room

03:00 PM ~ 04:30 PM *Senatorial Briefing: U.S. Legislative Agenda on Intellectual Property Issues and the Global Trend* (Room 224/226, Dirksen Senate Office Building; (202) 224-5225)<sup>7</sup>  
Host: **Makan Deliahim**, Esq., General Counsel (Republican Party), Committee of the Judiciary, United States Senate

### ***Thursday, July 12, 2001***

09:30 AM ~ 11:00 AM *Legal Protection of Computer Software*  
Professor **Andy Y. Sun**, APLI

11:10 AM ~ 11:30 AM *Discussions*

02:00 PM ~ 03:00 PM *Visit the U.S. Copyright Office: Briefing on the U.S. Copyright Policies and Latest Developments*  
4<sup>th</sup> Floor, Madison Building, Library of Congress, 1<sup>st</sup> Street & Independence Avenue, N.E., Washington, DC 20540  
Host: **Marybeth Peters**, Esq., Register of Copyrights

03:10 PM ~ 03:30 PM *Discussions*

03:45 PM ~ 04:30 PM *Tour of the Library of Congress (Main Reading Room, Thomas Jefferson Building)* (optional)

### ***Friday, July 13, 2001***

09:30 AM ~ 11:50 AM *Visit United States Court of Appeals for the Federal Circuit: Case Briefing and Observation of Oral Argument*  
717 Madison Place, N.W., Washington, D.C. 20439  
Host: The Honorable **Randall R. Rader**, Circuit Judge

02:30 PM ~ 04:00 PM *Electronic Signature and E-Commerce Transactions*  
Professor **Lee A. Hollaar**, School of Computing, University of Utah, UT

04:10 PM ~ 04:30 PM *Discussions*

### ***Saturday, July 14, 2001***

11:00 AM ~ 02:00 PM *Cruise on the Potomac River: The Odyssey III*<sup>8</sup>

<sup>6</sup> Lunch on your own but the group will stay together.

<sup>7</sup> The group will ride the Congressional subway system and walk together to the Senate Judiciary Committee hearing room immediately after lunch.

Reception and luncheon for the conclusion of Washington, D.C. Program  
Host: **ASIA PACIFIC LEGAL INSTITUTE**

***Monday, July 16, 2001***

- 09:30 AM ~ 10:50 AM *International Copyright Protection and the Digital Agenda*  
**Michael N. Schlesinger**, Esq., Counsel, Smith & Metalitz;  
International Intellectual Property Alliance
- 11:00 AM ~ 11:30 AM *Discussions*
- Noon ~ 01:30 PM *Luncheon at the Franklin Square Club* <sup>LLP9</sup>  
1<sup>st</sup> Floor, 1300 I Street, N.W., Washington, D.C. 20015  
Host: **David W. Hill**, Esq., Partner, Finnegan, Henderson, Farabow, Garrett & Dunner<sup>LLP</sup>, Washington, DC; Co-Chairman, Japan Practice Committee, AIPLA
- 01:45 PM ~ 04:00 PM *Finnegan, Henderson, Farabow, Garrett & Dunner*<sup>LLP</sup> *Lectures on International Licensing* <sup>10</sup>

***Tuesday, July 17, 2001*** <sup>11</sup>

- 09:30 AM ~ 10:50 AM *The Anatomy of A Patent Litigation*  
**Timothy R. DeWitt**, Esq., Partner, Arnold & Porter, McLean, VA
- 11:00 AM ~ 11:30 AM *Discussions*
- 02:30 PM ~ 03:50 PM *Intellectual Property and Antitrust Issues*  
Dr. **Sonia Baldia**, The George Washington University Law School
- 04:00 PM ~ 04:20 PM *Discussions*

<sup>8</sup> All participants are invited. Bus pick-up in front of the Madison Hall at **10:30 AM**. For those who miss the bus pick-up, please arrive at the *Gangplank Marina* (6<sup>th</sup> and Water Streets, S.W., Washington, D.C.) on or before **10:45 AM**. Dress is casual. The cruise begins at noon promptly and ends at 1:30 PM. The *Gangplank Marina* is accessible by taking the green line Metro to Waterfront stop and then walk due west on M Street, S.W., one block and a half down. Bus pick-up at the conclusion of the cruise to take everyone back to the Madison Hall.

<sup>9</sup> Bus pick-up in front of the Madison Hall and depart at **11:40 AM** sharp. After the lectures, bus will take everyone back from in front of the Franklin Square Club (1300 I Street, N.W.) to the Madison Hall.

<sup>10</sup> Classes of these lectures will be conducted at the Franklin Square Club.

<sup>11</sup> Bus pick-up in front of the Madison Hall at **9:00 AM**. The morning session will be held at the law offices of Arnold & Porter, 1600 Tysons Boulevard, Suite 900, McLean, VA 22102; (703) 720-7000. Bus will take everyone back to the GW Law School for the afternoon session.

**Wednesday, July 18, 2001**

- 09:30 AM ~ 11:00 AM *Intellectual Property Infringement in the United States and the Role of International Trade Commission*  
**Jeffrey R. Whieldon**, Esq., Supervisory Attorney, Office of Unfair Import Investigations, U.S. International Trade Commission
- 11:10 AM ~ 11:30 AM *Discussions*
- 02:00 PM ~ 03:30 PM *Washington, D.C. Courses Segment Evaluation*  
 Professor **Andy Y. Sun**, APLI
- 06:00 PM ~ 08:30 PM *Dinner at Obrycki's Crab House (The Maryland Crab Feast)*<sup>12</sup>  
 1727 East Pratt Street, Baltimore, MD; (410) 732-6399

**Thursday, July 19, 2001**

- 07:15 AM *Bus Pick-up/Depart Washington, D.C.*  
 (United Airlines flight 1964, plane departing time: 9:30 AM)
- 11:10 AM *Arrive Boston Hogan International*  
 Bus pick-up (by Boston Coach, contact: Ms. Jen Callari, (888) 735-5038)
- 12:00 PM *Hotel Check-in*  
 Boston Cambridge Marriott Hotel, 2 Cambridge Center, Cambridge, MA 02142; (617) (617) 494-6600, (fax)(617) 494-0036
- 02:00 PM *Visit Technology Licensing Office, Massachusetts Institute of Technology*  
 5 Cambridge Center, Kendall Square, Room NE25-230, Cambridge, MA 02142; (617) 253-6966  
 Host: Dr. **Lita Nelsen**, Director
- 02:00 PM ~ 03:30 PM *Leveraging Intellectual Property Strategies to Achieve Sustainable Competitive Advantage*  
 Mr. **Stephen Brown**, Chemicals and Materials Technology Licensing Officer, Massachusetts Institute of Technology
- 06:30 PM *Dinner Banquet for MIT Lecturers*<sup>13</sup>  
 Legal Seafoods Restaurant, 5 Cambridge Center, Cambridge, MA 02142; (617) 864-3400  
 Host: Professor **Andy Y. Sun**, APLI

<sup>12</sup> Bus pick-up in front of the Madison Hall at **5:00 PM**. Bus pick-up in front of the Obrycki's restaurant immediately after the conclusion of the meal to return to the Madison Hall..

<sup>13</sup> All participants will meet at the lobby of the Boston Cambridge Marriott Hotel at **6:00 PM** and walk over to the restaurant. Business attire please.

**Friday, July 20, 2001**

- 09:00 AM ~ 10:20 AM *Introduction to Industrial Liaison Program (ILP), MIT*  
292 Main Street, Building E38-500; (617) 253-0416  
Host: Dr. **Anthony C.E. St. George**, Industrial Liaison Officer
- 10:30 AM ~ 11:45 AM *Visit Biotechnology Process Engineering Center (BPEC), MIT*  
Building 56-402, 77 Massachusetts Avenue, Cambridge, MA  
02139; (617) 253-0805  
Host: **Jean-Francois P. Hamel**, Lecturer and Research  
Engineer, Department of Chemical Engineering, MIT
- 01:30 PM ~ 03:00 PM *Visit Artificial Intelligence Laboratory, MIT (under arrangement)*
- 03:15 PM *Return to Boston Cambridge Marriott Hotel*

**Saturday, July 21, 2001<sup>14</sup>**

- 06:00 AM *Complete hotel checkout*
- 06:15 AM *Bus Pick-up: from front gate of Cambridge Marriott Hotel*  
(by Boston Coach, contact: Ms. Jen Callari, (888) 735-5038)
- 07:55 AM *Flight to Seattle, WA: United Airlines flight No. 1087*  
(Depart from Boston Logan International Airport via Denver)
- 01:20 PM *Arrive Seattle-Tacoma International Airport/check in Hansee  
Hall, University of Washington*

**Sunday, July 22, 2001**

- 09:00 AM ~ 6:00 PM *City tour of Seattle (on your own)*

**Monday, July 23, 2001**

*University of Washington Training Program Begins*



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<sup>14</sup> The 2001 APLI Summer Intellectual Property Training Program officially ends as of the conclusion of the Boston segment. From this point on, the training program will transit to Phase II at the University of Washington.